

Name: \_\_\_\_\_ Class: \_\_\_\_\_

Teacher: \_\_\_\_\_ Date: \_\_\_\_\_



**B**  
Business

**P**  
Psychology

# Idea Box for

1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					



This is a **Movies in the Classroom** worksheet for **Breakthrough Thinking**.  
Based on a concept by Michael Michalko in THINKERTOYS

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Mind **does** matter....Soak it up!

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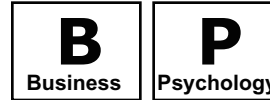
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Name: \_\_\_\_\_ Class: \_\_\_\_\_

Teacher: \_\_\_\_\_ Date: \_\_\_\_\_



# Idea Box Directions



## Directions:

Choose the concept that you'd like to explore and place it at the top of the box.  
Our example: Designing a New Car

Choose the attributes that you want to explore, and place them on the top line of the Idea Box.

Our example: Style, Tops, Doors, Historical Reference, Special Features

Add additional qualities under each of the attributes in the boxes.

Our example: Style: Sports Car, Sedan, Station Wagon, Mini Van, SUV, Truck

Circle the items that you like the best and those items become your feature set.

Idea Box for Designing a New Car

	Style	Tops	Doors	Historical Features	Special Features
1.	Sports Car	Convertible Hard-Top	2-door	Fins	Computer Navigation
2.	Sedan	Convertible Soft-Top	3-door	Spoiler	TV System
3.	Station Wagon	Sun Roof	4-door	Running Board	Surround Sound
4.	Mini Van	T-Top	Hatch-back	Vents	Night Vision Windshield
5.	SUV	Regular	Gull-wing		Leather Seats
6.	Truck		Self-closing		Cruise Control
7.					Hands Free Phone
8.					
9.					



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